

The Transferware Collectors Club Annual Meeting:

Philadelphia April 26th-April 28th, 2024

On **Sunday, April 28th**, we turn our focus to transfer-printed ceramics produced primarily during the second half of the 19th century for the American market. Then, the meeting will end with the club's popular raffle and transferware dealer sale.



Minton Tile Exhibit, 1876 Centennial Exhibition

Advertising Pot Lids for the Philadelphia Trade



With his lecture titled "Pot Lids for the Philadelphia Trade", David Hoexter, Database Advertising Category Editor and Manager of TCC Internet Communications, will discuss how Philadelphia was one of the leading American manufacturing centers during the mid-19th century, and perhaps the primary producer of consumer products sold in small transfer-printed ceramic containers made in England. Consumer products were produced and sold locally as well as throughout the United States. The lecture will include discussion of history, content and style of this vital commercial genre, as well as the 1876 Centennial.



The Aesthetic Movement Comes to America: Art for Art's Sake and the House Beautiful Introduced at the 1876 Philadelphia Centennial Exposition



"Lilies and Vases #01",
Db Pattern #18428

The Aesthetic Movement was a cultural phenomenon that originated in Britain in the 1860s and advocated for the pursuit of beauty in all things, most notably in interior design and domestic life. Although not completely unknown in the United States, Aestheticism did not take hold of the American imagination until 1876 during the Philadelphia Centennial Exposition. Reeling from post-Civil War societal upheaval and economic instability, Americans embraced the Art for Art's Sake ethos as a means of elevating domestic space to elevate the soul and reintroduce morality in society. Using transferware pattern examples from Great Britain's ceramics exhibitors, among them leading producers of the day, TCC Database Editor Adrienne Boggs will break down the stylistic elements that constitute Aesthetic transferware and discuss how Aestheticism elevated decorative arts and created the House Beautiful movement.



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Transferware Raffle!

Attendees will be given time to check out of their rooms and then participate in the annual raffle followed by a box lunch.

Transferware Sale!

Our annual event will close on Sunday afternoon with the ever-popular dealer sale of trans-



ferware pottery and porcelain.



Be sure to register early and plan your travel. The first 30 members to register will receive this special TCC canvas bag! Philadelphia in late April should be lovely.